

Geo-Learn CE Credits Warm Up

Created

Mon, Dec 17, 2018 12:18 pm

Geo-Learn CE Credits Warm Up Overview

Created 12/17/18 12:18PM

Workflow overview

Audience: GeoLearn Master List

Created: Mon, Dec 17, 2018 12:18 pm

Workflow: Custom Event Workflow

<p>0</p> <p>Subscribers who have completed</p>	<p>34799</p> <p>Emails sent</p>
---	--

<p>0</p> <p>Orders</p>	<p>\$0.00</p> <p><u>Average order revenue</u></p>	<p>\$0.00</p> <p><u>Total revenue</u></p>
-------------------------------	--	--



Audience average 10.0%

Industry average (Education and Training) 17.3%

Audience average 0.4%

Industry average (Education and Training) 1.8%

<p>3,830</p> <p>Opened</p>	<p>184</p> <p>Clicked</p>	<p>3,006</p> <p>Bounced</p>	<p>252</p> <p>Unsubscribed</p>
-----------------------------------	----------------------------------	------------------------------------	---------------------------------------

Total opens	5,385	Clicks per unique opens	4.8%
Last opened	1/15/20 12:16AM	Total clicks	184
Forwarded	0	Abuse reports	4

Geo-Learn CE Credits Warm Up

Created 12/17/18 12:18PM

Workflow emails

⏸	1. CE Credits Warm Up Immediately after subscribers are manually added to workflow View subscribers in queue	15.4% Opens 8,187 Sends	0.6% Clicks
⏸	2. CE Classes-Round Two 6 days after subscribers are sent previous email View subscribers in queue	11.2% Opens 6,802 Sends	0.8% Clicks
⏸	3. CE Classes-Round Three 2 days after subscribers are sent previous email View subscribers in queue	12.8% Opens 6,678 Sends	0.7% Clicks
⏸	4. Automation Email #4 3 days after subscribers are sent previous email View subscribers in queue	9.7% Opens 6,617 Sends	0.6% Clicks
⏸	5. Automation Email #5 4 days after subscribers are sent previous email View subscribers in queue	10.9% Opens 6,515 Sends	0.2% Clicks
⏸	6. Automation Email #6 6 days after subscribers are sent previous email View subscribers in queue	0.0% Opens 0	0.0% Clicks

Sends
